

# APPLIED BUSINESS

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## Program Description

This program prepares students for an exciting career in the field of business. An associate's degree gives students an opportunity to lead a team, start a business, and develop skills to improve an existing business.

The Applied Business program at Western Colorado Community College features:

- Technical, interpersonal and soft skill courses that prepare students to enter the workforce.
- Course content that is relevant to today's business needs. Training is focused on current business trends and demands, diverse learning styles, hands-on classroom experience and practical program-related work.
- Small class sizes ensure students receive the level of instruction needed to excel in today's business world.
- Traditional classroom instruction and classes offered at night or online.
- Flexible curriculum that includes several one-semester Technical Certificates.
- An agreement with Colorado Mesa University's Department of Business enabling students who complete a two-year degree to seamlessly move to CMU to earn a Bachelor of Applied Science in Business Administration.

## Contact Information

Office of Student Services  
WCCC, Bishop B102  
2508 Blichmann Avenue  
970.255.2670

## Programs of Study

### Associates

- Administrative Support, Applied Business (AAS)
- Frontline Supervision, Applied Business (AAS)
- Marketing Communications, Applied Business (AAS)

### Certificates

- Administrative Support, Applied Business (Technical Certificate)
- Business Foundations, Applied Business (Technical Certificate)
- Graphics Technology, Applied Business (Technical Certificate)
- Management Foundations, Applied Business (Technical Certificate)
- Marketing Graphics Technology, Applied Business (Technical Certificate)
- Office Technology, Applied Business (Technical Certificate)