BUSINESS ECONOMICS, BUSINESS ADMINISTRATION (BBA)

Degree: Bachelor of Business Administration
Major: Business Administration
Concentration: Business Economics
Program Code: 3122

About This Major . . .

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today's organizations, as well as, the business world of tomorrow. The program provides students with the knowledge, skills and abilities to compete in both local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics, or hospitality management.

The BBA is a very versatile, flexible and valuable degree. Colorado Mesa's BBA graduates have the ability to earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today's job market.

Economists are called upon for a variety of tasks including economic analysis of the overall economy as well as a data collection, research analysis, forecasting, planning and consulting. The ability to make decisions at the macroeconomic level as well as use economic modeling tools make this concentration valuable for all industries as well as local, state and federal government entities. The increased emphasis on analytical, quantitative and technology skills sets this concentration apart.

For more information on what you can do with this major, visit Career Services' What to Do with a Major? (https://www.coloradomesa.edu/career/students/explore/major.html) resource.

To be admitted to the Bachelor of Business Administration program, certain prerequisites must be satisfied. Please see the Department Head for Business for complete requirements and application form.

All CMU baccalaureate graduates are expected to demonstrate proficiency in critical thinking, communication fluency, quantitative fluency, and specialized knowledge/applied learning. In addition to these campus-wide student learning outcomes, students in this major complete a plan of study that fulfills our department mission and requires demonstrated comprehension of program specific learning outcomes. These are as follows:

Mission: As a student-focused teaching and research department, Colorado Mesa University's Business Department prepares students to be sound decision makers and serves businesses in the Rocky Mountain region, the nation, and the world. We strive to develop prepared students who demonstrate strong ethical principles, superior critical thinking, effective communication, and robust business acumen.

Student Learning Outcomes

SLO #1: Critical Thinking/Problem Solving Skills:

• 1.1 - Apply business knowledge and skills in appropriate business contexts (Critical Thinking)
• 1.2 - Transfer knowledge and skills to new business situations. (Critical Thinking)
• 1.3 - Analyze business data critically, reason logically, and apply quantitative analysis methods correctly to develop appropriate business conclusions. (Quantitative Fluency)
• 1.4 - Analyze business data critically, reason logically, and apply qualitative analysis methods correctly to develop appropriate business conclusions. (Critical Thinking)

SLO #2: Effective Communication Skills:

• 2.1 - Communicate clearly, appropriately, and persuasively to the audience in writing. (Communication Fluency)
• 2.2 - Communicate clearly, appropriately, and persuasively to the audience orally (Communication Fluency)

SLO #3: Teamwork:

• 3.1 - Demonstrate an understanding of the role of teams in organizations (Specialized Knowledge/Applied Learning)
• 3.2 - Demonstrate behaviors consistent with effective teamwork (Specialized Knowledge/Applied Learning)

SLO #4: Ethical Awareness:

• 4.1 – Analyze an issue within an ethical framework (Specialized Knowledge/Applied Learning)
• 4.2 – Recommend a solution based on an ethical framework (Specialized Knowledge/Applied Learning)

Requirements

Each section below contains details about the requirements for this program. Select a header to expand the information/requirements for that particular section of the program's requirements.

To print or save an overview of this program's information, including the program description, learning outcomes, requirements, suggested course sequencing (if applicable), and advising and graduation information, scroll to the bottom of the left-hand navigation menu and select "Print Options." This will give you the options to either "Send Page to Printer" or "Download PDF of This Page." The "Download PDF of This Page" option prepares a much more concise presentation of all program information. The PDF is also printable and may be preferable due to its brevity.

Institutional Degree Requirements

The following institutional degree requirements apply to all CMU baccalaureate degrees. Specific programs may have different requirements that must be met in addition to institutional requirements.

• 120 semester hours minimum.
• Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher.
• 40 upper-division credits (an alternative credit limit applies to the Bachelor of Applied Science degree).
• 2.00 cumulative GPA or higher in all CMU coursework.
• A course may only be used to fulfill one requirement for each degree/certificate.
Business Economics, Business Administration (BBA)

- No more than six semester hours of independent study courses can be used toward the degree.
- Non-traditional credit, such as advanced placement, credit by examination, credit for prior learning, cooperative education and internships, cannot exceed 30 semester credit hours for a baccalaureate degree. A maximum of 15 of the 30 credits may be for cooperative education, internships, and practica.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- Capstone exit assessment/projects (e.g., Major Field Achievement Test) requirements are identified under Program-Specific Degree Requirements.
- The Catalog Year determines which program sheet and degree requirements a student must fulfill in order to graduate. Visit with your advisor or academic department to determine which catalog year and program requirements you should follow.
- See “Requirements for Undergraduate Degrees and Certificates” in the catalog for a complete list of graduation requirements.

Essential Learning Requirements
(31 semester hours)

See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1</td>
<td>English Composition I-GTCO1</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 12</td>
<td>English Composition II-GTCO2</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1</td>
<td>Calculus for Business</td>
<td>3</td>
</tr>
</tbody>
</table>

History
Select one History course

Humanities
Select one Humanities course

Social and Behavioral Sciences
Select one Social and Behavioral Sciences course
Select one Social and Behavioral Sciences course

Fine Arts
Select one Fine Arts course

Natural Sciences
Select one Natural Sciences course with a lab
Select one Natural Sciences course

Other Lower Division Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>KINE 1</td>
<td>Health and Wellness</td>
<td>1</td>
</tr>
<tr>
<td>ESSL 1</td>
<td>Maverick Milestone</td>
<td>3</td>
</tr>
<tr>
<td>ESSL 2</td>
<td>Essential Speech</td>
<td>1</td>
</tr>
</tbody>
</table>

Total Semester Credit Hours 6

1 Essential Learning Capstone must be taken after completion of the Essential Learning English and Mathematics requirements, and when a student has earned between 45 and 75 hours.

Foundation Courses
(21 semester hours. These courses plus Essential Learning Math & English requirements must be completed within the student’s first 60 hours.)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ACCT 1</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2</td>
<td>Principles of Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BUBG 1</td>
<td>Business Communications</td>
<td>3</td>
</tr>
<tr>
<td>BUBG 2</td>
<td>Survey of Business Law</td>
<td>3</td>
</tr>
<tr>
<td>CISB 1</td>
<td>Introduction to Business Analysis</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1</td>
<td>Principles of Macroeconomics-GTSS1</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2</td>
<td>Principles of Microeconomics-GTSS1</td>
<td>3</td>
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</tbody>
</table>

Total Semester Credit Hours 21

Program Specific Degree Requirements
(45 semester hours, must maintain a 2.0 cumulative GPA or higher in coursework in this area.)

<table>
<thead>
<tr>
<th>Code</th>
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</thead>
<tbody>
<tr>
<td>BUBG 1</td>
<td>Business Ethics</td>
<td>3</td>
</tr>
<tr>
<td>CISB 1</td>
<td>Fundamentals of Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>CISB 2</td>
<td>Quantitative Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>FINA 1</td>
<td>Managerial Finance</td>
<td>3</td>
</tr>
<tr>
<td>HRMA 1</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MANG 1</td>
<td>Principles of Management</td>
<td>3</td>
</tr>
<tr>
<td>MANG 2</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MANG 3</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>MANG 4</td>
<td>Business Strategy</td>
<td>3</td>
</tr>
<tr>
<td>MARK 1</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1</td>
<td>Money and Banking</td>
<td>3</td>
</tr>
</tbody>
</table>
ECON 342 Intermediate Macroeconomic Theory 3
ECON 343 Intermediate Microeconomic Theory 3
ECON 420 International Economics 3
Select one of the following courses: 3
  ECON 301 Labor Economics
  ECON 320 History of Economic Ideas
  ECON 410 Public Sector Economics
Total Semester Credit Hours 45

General Electives
(17 semester hours) It is strongly recommended to meet with a Business Advisor to choose electives that complement the nucleus or choose the nucleus of a second concentration. At least four hours must be upper division. Also include all college level courses appearing on your final transcript, not listed above that will bring your total semester hours to 120 hours.

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<th>Code</th>
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<th>Semester Credit Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Select Electives</td>
<td>17</td>
</tr>
<tr>
<td></td>
<td>Total Semester Credit Hours</td>
<td>17</td>
</tr>
</tbody>
</table>

Suggested Course Plan

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Essential Learning - Humanities</td>
<td>3</td>
</tr>
</tbody>
</table>

Third Year
Fall Semester
CISB 341 Quantitative Decision Making 3
ECON 342 Intermediate Macroeconomic Theory 3
General Elective 3
HRMA 371 Human Resource Management 3
MARK 231 Principles of Marketing 3
Total Semester Credit Hours 15

Spring Semester
ECON 343 Intermediate Microeconomic Theory 3
General Elective 3
FINA 301 Managerial Finance 3
Essential Learning - Natural Science 3
MANG 301 Organizational Behavior 3
Total Semester Credit Hours 15

Fourth Year
Fall Semester
ECON 310 Money and Banking 3
MANG 471 Operations Management 3
ECON 420 International Economics 3
General Electives (2 courses) 6
Total Semester Credit Hours 15

Spring Semester
BUGB 440 Business Ethics 3
Select one of the following: 3
  ECON 301 Labor Economics
  ECON 320 History of Economic Ideas
  ECON 410 Public Sector Economics
General Electives 5
MANG 491 Business Strategy 3
Total Semester Credit Hours 14
Total Semester Credit Hours 120

Advising and Graduation

Advising Process and DegreeWorks
Documentation on the pages related to this program is intended for informational purposes to help determine what courses and associated requirements are needed to earn a degree. The suggested course sequencing outlines how students could finish degree requirements. Some courses are critical to complete in specific semesters, while others may be moved around. Meeting with an academic advisor is essential in planning courses and altering the suggested course sequencing. It is ultimately the student's responsibility to understand and fulfill the requirements for her/his intended degree(s).

DegreeWorks is an online degree audit tool available in MAVzone. It is the official record used by the Registrar's Office to evaluate progress towards a degree and determine eligibility for graduation. Students are responsible for reviewing their DegreeWorks audit on a regular basis and should discuss questions or concerns with their advisor or academic department head. Discrepancies in requirements should be reported to the Registrar's Office.

Graduation Process
Students must complete the following in the first two months of the semester prior to completing their degree requirements:
• Review their DegreeWorks audit and create a plan that outlines how unmet requirements will be met in the final semester.
• Meet with their advisor and modify their plan as needed. The advisor must approve the final plan.
• Submit the “Intent to Graduate” form to the Registrar’s Office to officially declare the intended graduation date and commencement ceremony plans.
• Register for all needed courses and complete all requirements for each degree sought.

Submission deadlines and commencement details can be found at http://www.coloradomesa.edu/registrar/graduation.html.

If a student’s petition for graduation is denied, it will be her/his responsibility to consult the Registrar’s Office regarding next steps.