

BUSINESS

(Also see Computer Information Systems (<http://catalog.coloradomesa.edu/areas-study/computer-information-systems>), Energy Management/Landman (<http://catalog.coloradomesa.edu/areas-study/energy-management-landman>), Insurance (<http://catalog.coloradomesa.edu/areas-study/insurance>), and Hospitality Management (<http://catalog.coloradomesa.edu/areas-study/hospitality-management>))

Program Description

Master of Business Administration

The MBA is a challenging degree that prepares graduates for the ever-changing business world. With a combination of theory and application of current business practices, classes provide students the opportunity to analyze actual business scenarios. See Graduate Policies and Programs section of this catalog for complete degree requirements.

Bachelor of Business Administration

The Bachelor of Business Administration (BBA) degree provides an in-depth study of the many facets of business. The program's extensive business core provides students with the knowledge, skills and abilities to compete in both local and global business environments. The business core covers functional areas of business and offers an applied approach, providing students with an opportunity to apply concepts and theories learned in class to real-life business projects. Students choose from the listed concentrations and gain additional depth in one or more areas.

The BBA is a very versatile and valuable degree. In addition to positions in corporate America, graduates hold positions in nonprofit organizations like hospitals, schools, and theaters, as well as positions in organizations ranging from entry-level manager to Chief Executive Officer. Colorado Mesa University's BBA graduates are entrepreneurs, small business owners, bank vice-presidents, product managers in advertising firms and project and operations managers in manufacturing organizations.

BBA Special Requirements

Prior to admission, potential BBA majors will be given the classification code for "pre-BBA". To be eligible for admission into the program, a student must meet additional requirements. Please contact the Department of Business for complete admission information

BBA Concentrations (Students must choose at least one)

Requirements vary with the concentration selected. See program concentration options with links to program details in the Programs of Study tab and visit Degree Works for complete requirements for the major and selected concentration.

Bachelor of Applied Science

The Bachelor of Applied Science (BAS) in Business Administration combines the technical skills and business proficiency necessary for success. A unique program, the BAS degree allows students who have already earned an Associate of Applied Science (AAS) degree to build upon their technical specialties with essential learning courses and junior and senior level business courses. This allows associate degree holders to gain a 4-year degree in approximately four additional full-time semesters, depending upon prior coursework. Business courses include courses in marketing, promotion, management, accounting, finance, small business management and entrepreneurship. Upon completion

of the program, students will be technically and academically prepared for leadership positions in their chosen industries. Prospective students not holding an AAS degree can begin their university career at CMU in a chosen field of study with a 2-year degree and then progress to a 4-year degree using the BAS. This degree will provide students with the ability to move into supervision/management positions.

Associate of Arts

The Associate of Arts (AA) degree is designed for students who intend to continue their education and obtain a baccalaureate degree. The Business Administration AA degree, in addition to providing students with their essential learning courses, is useful in giving students an overview of business. The AA is also an appropriate choice for students who will take upper division coursework in the arts, humanities, or social and behavioral sciences. Through the acquisition of essential learning credits, the degree also positions students for completion of a four-year degree in business. The degree includes the Colorado Statewide General Education Core and meets the lower-division general education requirements at most public institutions in Colorado.

Minors

Minors are designed to prepare non-business students with an overview of business knowledge, allowing students to combine other disciplines with necessary business skills. Four functional areas of business are covered in the minor with additional upper division courses required based upon the chosen minor.

Business Administration

The business administration minor complements many other degrees and is designed to prepare students to enter the world of business with the basic business skills needed to contribute more efficiently and effectively in the workplace. Courses in management, marketing and workplace communication provide students an opportunity to build a foundation in business. Additionally, courses in accounting, finance and computer information systems allow students to choose classes that best fit their career goals. A business administration minor coupled with a non-business major can increase the employment opportunities available in a variety of areas.

Economics

The Economics minor is designed to prepare non-business students with an overview of business knowledge, allowing students to combine other disciplines with necessary business skills. The functional areas of business are covered in the minor with additional upper division courses required based upon the chosen minor. The minor in economics is designed to prepare students with an overview of the basics of economics. Coursework includes the principle classes in macroeconomics and microeconomics, plus intermediate macroeconomics and microeconomics courses. The required coursework prepares students with the critical thinking and problem solving skills needed in today's world, as well as the ability to apply economic rationale in the decision making process.

The Business Department also offers the Bachelor of Business Administration with a concentration in economics.

Entrepreneurship

The minor in entrepreneurship is designed to equip students with the basic knowledge and skills needed to successfully operate a small business. The entrepreneurship minor is intended for students in disciplines other than business who wish to begin small businesses in

their major area. The minor will provide students with the basics needed as they face the exciting challenges of small business ownership.

The Business Department also offers the Bachelor of Business Administration with a concentration in entrepreneurship.

Certificates

Business certificates are designed to provide entry-level knowledge, skills and abilities in a specific area. The coursework in each of the certificates can also be used as hours toward a two-year or four-year degree in that specialization. Emphasis in each certificate is on knowledge and skill development.

Entrepreneurship

The certificate in entrepreneurship is designed to expose students and prospective entrepreneurs to the beginning knowledge and skills needed to examine and evaluate entrepreneurship opportunities. The certificate will provide students with an overview of business knowledge, which more fully prepares them to operate their own businesses.

Supervision

The certificate in supervision is designed to expose students and business managers to the knowledge and skills needed to supervise employees in the workplace. Basic supervisory skills are addressed allowing students opportunities for successful promotions to managerial positions.

Contact Information

Department of Business
Dominguez Hall 301
970.248.1778

Associates

- Business Administration, Liberal Arts (AA) (<http://catalog.coloradomesa.edu/areas-study/business/business-administration-liberal-arts-aa>)

Bachelors/Minors

- Bachelor of Business Administration in Finance + Master of Business Administration (3+2) (<http://catalog.coloradomesa.edu/areas-study/business/bs-finance-mba>)
- Business (Minor) (<http://catalog.coloradomesa.edu/areas-study/business/business-minor>)
- Business Administration (BAS) (<http://catalog.coloradomesa.edu/areas-study/business/business-administration-bas>)
- Business Analytics, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/business-analytics-business-administration-bba>)
- Business Economics, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/business-economics-business-administration-bba>)
- Economics (Minor) (<http://catalog.coloradomesa.edu/areas-study/business/economics-minor>)
- Emerging Markets, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/emerging-markets-business-administration-bba>)

- Energy Management/Landman, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/energy-management-landman-business-administration-bba>)
- Entrepreneurship (Minor) (<http://catalog.coloradomesa.edu/areas-study/business/entrepreneurship-minor>)
- Entrepreneurship, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/business-administration-entrepreneurship-bba>)
- Finance, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/finance-business-administration-bba>)
- Hospitality Management, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/hospitality-management-business-administration-bba>)
- Human Resource Management, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/human-resource-management-business-administration-bba>)
- Insurance, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/insurance-business-administration-bba>)
- Management, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/management-business-administration-bba>)
- Marketing, Business Administration (BBA) (<http://catalog.coloradomesa.edu/areas-study/business/marketing-business-administration-bba>)
- Managerial Informatics (Minor) (<http://catalog.coloradomesa.edu/areas-study/computer-information-systems/managerial-informatics-minor>)
- Bachelor of Science in Accounting + Master of Business Administration (3+2) (<http://catalog.coloradomesa.edu/areas-study/accounting/bs-mba>)
- Bachelor of Science in Construction Management + Master of Business Administration (3+2) (<http://catalog.coloradomesa.edu/areas-study/construction-management/bs-mba>)

Certificates

- Entrepreneurship (Professional Certificate) (<http://catalog.coloradomesa.edu/areas-study/business/entrepreneurship-professional-certificate>)
- Supervision (Technical Certificate) (<http://catalog.coloradomesa.edu/areas-study/business/supervision-technical-certificate>)

Graduate

- Business Administration (MBA) (<http://catalog.coloradomesa.edu/areas-study/business/business-administration-mba>)