MASS COMMUNICATION

Program Description
The Mass Communication program provides students with a concentration in media strategies and applications. Students have opportunities to develop the knowledge, theory, and skills that prepare them for the ever-changing, broad field of mass communication. Mass Communication graduates find successful careers across the country in traditional mass media (magazines, newspapers, radio, and TV stations, public relations and advertising), as well as in non-traditional settings such as the Internet, non-profits and government agencies.

Contact Information
Department of Languages, Literature, and Mass Communication
Escalante Hall 237
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Programs of Study
Bachelors/Minors

• Mass Communication (Minor) (http://catalog.coloradomesa.edu/areas-study/mass-communication/mass-communication-minor/)
• Media Strategies and Applications, Mass Communication (BA) (http://catalog.coloradomesa.edu/areas-study/mass-communication/media-strategies-applications-mass-communication-ba/)