

MUSIC WITH ELECTIVE STUDIES IN BUSINESS (BM)

Degree: Bachelor of Music
 Major: Music with Elective Studies in Business
 Program Code: 3281

About This Major . . .

The Bachelor of Music with Elective Studies in Business is designed for students who desire a career within the music industry. The comprehensive core curriculum in music includes courses in theory, history, literature, music technology, improvisation, and applied study on the major instrument or voice and ensemble performance. Also included are specialized courses in Music Industry and Marketing, Entrepreneurship and Advanced Music Technology. Required business courses include the areas of Marketing, Management, Economics, and the Legal Environment of Business. This degree will also result in completion of the requirements for a Certificate in Entrepreneurship. Finally, an internship component provides the opportunity for students to gain real world experience in the music industry areas of their choice. Professional success in the musical arts requires a comprehensive understanding of the new business models at work in our digital world. Our program seeks to provide this up-to-date information to enhance success for the student at every level.

For more information on what you can do with this major, visit Career Services' *What to Do with a Major?* (<https://www.coloradomesa.edu/career/students/explore/major.html>) resource.

All CMU baccalaureate graduates are expected to demonstrate proficiency in specialized knowledge/applied learning, quantitative fluency, communication fluency, critical thinking, personal and social responsibility, and information literacy. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

1. Develop and express music judgments through solo performances (Critical Thinking)
2. Create materials for effective marketing in the arts field (Communication Fluency)
3. Apply music industry concepts to an approved capstone, which may consist of a senior presentation and/or recital (Applied Learning)
4. Produce digital audio projects through multi-track recording, sequencing and editing using industry standard software (Applied Learning)

Institutional Degree Requirements

The following institutional degree requirements apply to all CMU baccalaureate degrees. Specific programs may have different requirements that must be met in addition to institutional requirements.

- 120 semester hours minimum.
- Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher.
- 40 upper-division credits (an alternative credit limit applies to the Bachelor of Applied Science degree).
- 2.00 cumulative GPA or higher in all CMU coursework.

- A course may only be used to fulfill one requirement for each degree/certificate.
- No more than six semester hours of independent study courses can be used toward the degree.
- Non-traditional credit, such as advanced placement, credit by examination, credit for prior learning, cooperative education and internships, cannot exceed 30 semester credit hours for a baccalaureate degree. A maximum of 15 of the 30 credits may be for cooperative education, internships, and practica.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- Capstone exit assessment/projects (e.g., Major Field Achievement Test) requirements are identified under Program-Specific Degree Requirements.
- The Catalog Year determines which program sheet and degree requirements a student must fulfill in order to graduate. Visit with your advisor or academic department to determine which catalog year and program requirements you should follow.
- See "Requirements for Undergraduate Degrees and Certificates" in the catalog for a complete list of graduation requirements.

Essential Learning Requirements

(31 semester hours)

See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

Code	Title	Semester Credit Hours
English ¹		
ENGL 111	English Composition-GTC01	3
ENGL 112	English Composition-GTC02	3
Mathematics ¹		
MATH 110	College Mathematics-GTMA1 (or higher)	3
Humanities		
Select one Humanities course		3
Social and Behavioral Sciences		
ECON 201	Principles of Macroeconomics-GTSS1	3
Select one Social and Behavioral Sciences course		3
Natural Sciences ²		
Select one Natural Sciences course		3
Select one Natural Sciences course with a lab		4
History		
Select one History course		3
Fine Arts		
MUSA 266	History of Popular Music-GTAH1	3
Total Semester Credit Hours		31

¹ Must receive a grade of "C" or better and must be completed by the time the student has 60 semester hours.

² One course must include a lab.

Other Lower Division Requirements

Code	Title	Semester Credit Hours
Wellness Requirement		
KINE 100	Health and Wellness	1
Select one Activity course		1
Essential Learning Capstone ¹		
ESSL 290	Maverick Milestone	3
ESSL 200	Essential Speech	1
Total Semester Credit Hours		6

¹ Essential Learning Capstone must be taken after completion of the Essential Learning English and Mathematics requirements, and when a student has earned between 45 and 75 hours.

Foundation Courses

(23 semester hours, must pass all courses with a "C" or better.)

Code	Title	Semester Credit Hours
MUSA 111	Music Technology	1
MUSA 114	Theory I-Introduction	3
MUSA 115	Theory II-Diatonic Concepts	3
MUSA 116	Ear Training and Sightsinging I	2
MUSA 117	Ear Training and Sightsinging II	2
MUSA 214	Theory III - Chromatic Concepts	3
MUSA 215	Theory IV - Twentieth Century Form and Analysis	3
MUSL 1__	Music Lesson	1
MUSL 1__	Music Lesson	1
MUSL 2__	Music Lesson	1
MUSP 1__	Music Performance	1
MUSP 1__	Music Performance	1
MUSP 2__	Music Performance	1
Total Semester Credit Hours		23

Program Specific Degree Requirements

(57 semester hours, must pass all courses with a "C" or better and maintain a 2.0 cumulative GPA or higher in coursework toward the major content area. While the course below indicates a total of 56-58 hours, student must plan accordingly to complete 57 hours in this area.)

- Students deficient in piano skills will be required to complete MUSA 130 (2), MUSA 131 (2), MUSA 230 (2), MUSA 231 (2), in the first two years.

Code	Title	Semester Credit Hours
Music Core		
MUSA 101	Concert Attendance	0
MUSA 101	Concert Attendance	0
MUSA 101	Concert Attendance	0
MUSA 101	Concert Attendance	0

MUSA 101	Concert Attendance	0
MUSA 101	Concert Attendance	0
MUSA 101	Concert Attendance	0
MUSA 101	Concert Attendance	0
MUSA 268	Beginning Jazz Improvisation	1
MUSA 311	Advanced Music Technology	1
MUSA 317	Applied Orchestration and Arranging	2
MUSA 326	Music History and Literature I	3
MUSA 327	Music History and Literature II	3
MUSA 363	Music Industry and Marketing	3
MUSA 365	Entrepreneurship for Creatives	3
MUSA 426	The Music of World Cultures	2
MUSA 499	Internship	4
MUSL 2__	Music Lesson	1
MUSL 3__	Music Lesson	1
MUSL 3__	Music Lesson	1
MUSL 4__	Music Lesson	1
MUSP 2__	Music Performance	1
MUSP 3__	Music Performance	1
MUSP 3__	Music Performance	1
MUSP 4__	Music Performance	1
MUSP 420	Senior Recital/Presentation	1
MUSA 337	Singer's Diction 1: English and German	1-2
or MUSA 368	Advanced Jazz Improvisation	

Music Electives

Select three to four semester hours from any MUSA, MUSL, or MUSP course 3-4

Business Core

ENTR 300	Small Business and Entrepreneurship	3
ENTR 340	Applied Financial Management for Emerging Businesses	3
ENTR 343	Exploring Entrepreneur Opportunities	3
MANG 201	Principles of Management	3
MARK 231	Principles of Marketing	3
BUGB 349	Legal Environment of Business	3

Business or Entrepreneurship Elective

Select 3 semester hours from any business or entrepreneurship course 3

Total Semester Credit Hours 56-58

General Electives

All college level courses appearing on your final transcript, not listed above that will bring your total semester hours to 120 hours. 3 semester hours.

Code	Title	Semester Credit Hours
Select electives		3
Total Semester Credit Hours		3

While the total semester hours below reads 119-120, students must complete a minimum of 120 hours for this degree. This variation is due to the option to complete either MUSA 337 or MUSA 368, which

have different credit hours. Students should work with their advisor to make sure the correct number of Music Elective hours are completed depending on the course selected to complete this requirement.

Course	Title	Semester Credit Hours
First Year		
Fall Semester		
MUSA 101	Concert Attendance	0
MUSL 1__	Music Lesson	1
MUSP 1__	Music Performance	1
MUSA 114	Theory I-Introduction	3
MUSA 116	Ear Training and Sightsinging I	2
MUSA 111	Music Technology	1
ENGL 111	English Composition-GTCO1	3
KINE 100	Health and Wellness	1
Essential Learning - Humanities		3
Semester Credit Hours		15
Spring Semester		
MUSA 101	Concert Attendance	0
MUSL 1__	Music Lesson	1
MUSP 1__	Music Performance	1
MUSA 115	Theory II-Diatonic Concepts	3
MUSA 117	Ear Training and Sightsinging II	2
ENGL 112	English Composition-GTCO2	3
Essential Learning - Natural Science		3
Essential Learning - Social and Behavioral Science		3
Semester Credit Hours		16
Second Year		
Fall Semester		
MUSA 101	Concert Attendance	0
MUSL 2__	Music Lesson	1
MUSP 2__	Music Performance	1
MUSA 214	Theory III - Chromatic Concepts	3
ECON 201	Principles of Macroeconomics-GTSS1	3
MUSA 268	Beginning Jazz Improvisation	1
MATH 110	College Mathematics-GTMA1	3
KINA Activity		1
Elective		3
Semester Credit Hours		16
Spring Semester		
MUSA 101	Concert Attendance	0
MUSL 2__	Music Lesson	1
MUSP 2__	Music Performance	1
MUSA 215	Theory IV - Twentieth Century Form and Analysis	3
MUSA 266	History of Popular Music-GTAH1	3
MANG 201	Principles of Management	3
MARK 231	Principles of Marketing	3
ESSL 290	Maverick Milestone	3
ESSL 200	Essential Speech	1
Semester Credit Hours		18
Third Year		
Fall Semester		
MUSA 101	Concert Attendance	0
MUSL 3__	Music Lesson	1
MUSP 3__	Music Performance	1
MUSA 317	Applied Orchestration and Arranging	2
MUSA 326	Music History and Literature I	3
MUSA 337 or MUSA 368	Singer's Diction 1: English and German or Advanced Jazz Improvisation	1-2
MUSA 363	Music Industry and Marketing	3

ENTR 300	Small Business and Entrepreneurship	3
Semester Credit Hours		14-15
Spring Semester		
MUSA 101	Concert Attendance	0
MUSL 3__	Music Lesson	1
MUSP 3__	Music Performance	1
MUSA 327	Music History and Literature II	3
MUSA 311	Advanced Music Technology	1
Business Elective		3
MUSA 426	The Music of World Cultures	2
BUGB 349	Legal Environment of Business	3
Semester Credit Hours		14
Fourth Year		
Fall Semester		
MUSA 101	Concert Attendance	0
MUSL 4__	Music Lesson	1
MUSP 4__	Music Performance	1
MUSP 420	Senior Recital/Presentation	1
ENTR 343	Exploring Entrepreneur Opportunities	3
Essential Learning - Natural Science with Lab		4
Essential Learning - History		3
Semester Credit Hours		13
Spring Semester		
MUSA 101	Concert Attendance	0
Music Elective		3-4
ENTR 340	Applied Financial Management for Emerging Businesses	3
MUSA 365	Entrepreneurship for Creatives	3
MUSA 499	Internship	4
Semester Credit Hours		13-14
Total Semester Credit Hours		119-121

Advising Process and DegreeWorks

Documentation on the pages related to this program is intended for informational purposes to help determine what courses and associated requirements are needed to earn a degree. The suggested course sequencing outlines how students could finish degree requirements. Some courses are critical to complete in specific semesters, while others may be moved around. Meeting with an academic advisor is essential in planning courses and altering the suggested course sequencing. It is ultimately the student's responsibility to understand and fulfill the requirements for her/his intended degree(s).

DegreeWorks is an online degree audit tool available in MAVzone. It is the official record used by the Registrar's Office to evaluate progress towards a degree and determine eligibility for graduation. Students are responsible for reviewing their DegreeWorks audit on a regular basis and should discuss questions or concerns with their advisor or academic department head. Discrepancies in requirements should be reported to the Registrar's Office.

Graduation Process

Students must complete the following in the first two months of the semester prior to completing their degree requirements:

- Review their DegreeWorks audit and create a plan that outlines how unmet requirements will be met in the final semester.
- Meet with their advisor and modify their plan as needed. The advisor must approve the final plan.

- Submit the “Intent to Graduate” form to the Registrar’s Office to officially declare the intended graduation date and commencement ceremony plans.
- Register for all needed courses and complete all requirements for each degree sought.

Submission deadlines and commencement details can be found at <http://www.coloradomesa.edu/registrar/graduation.html>.

If a student’s petition for graduation is denied, it will be her/his responsibility to consult the Registrar’s Office regarding next steps.