

SPORT MANAGEMENT (BS)

Degree: Bachelor of Science

Major: Sport Management

Program Code: 3147

About This Major . . .

The Bachelor of Science in Sport Management prepares students to enter the world of sport business or pursue a graduate degree. The Sport Management degree provides an overview of the history and role of sport in society, and covers topics such as leadership and ethics, governance and communication, and legal considerations in sport operations. Students will also obtain business administration skills through courses in accounting, marketing, economics, and business information technology.

Opportunities for college graduates with sport management education and experience are very diverse and challenging. As sport has evolved into an integral part of the American culture, the operations of sports programs have become more sophisticated and complex. With an understanding of the intricacies of sport activities and knowledge of effective business practices, graduates will be prepared to oversee sport programs and facilities. Sport Management positions are found in a variety of settings including schools, colleges, and universities, public and private agencies, government, and the military.

For more information on what you can do with this major, visit Career Services' What to Do with a Major? (<https://www.coloradomesa.edu/career/students/explore/major.html>) resource.

All CMU baccalaureate graduates are expected to demonstrate proficiency in specialized knowledge/applied learning, quantitative fluency, communication fluency, critical thinking, personal and social responsibility, and information literacy. In addition to these campus-wide student learning outcomes, graduates of this major will be able to:

1. Critically evaluate the historical, socio-cultural, and philosophical aspects of sport. (Quantitative Fluency)
2. Apply fundamental concepts of management, administration, marketing, finance, and economics to sport organizations. (Applied Learning)
3. Construct codes of personal ethics and apply professional codes of ethics to a sport setting. (Critical Thinking)
4. Apply skill in interpersonal and organizational communication, to the mass media, in both print and electronic medium. (Communication Fluency)
5. Explain the relationships between sport and state/federal legislation, the court system, contract law, tort liability, agency law, antitrust law, constitutional law and collective bargaining. (Critical Thinking)
6. Articulate the implications of the various agencies that govern sport at the professional, collegiate, high school, and amateur levels. (Specialized Knowledge)

Requirements

Each section below contains details about the requirements for this program. Select a header to expand the information/requirements for that particular section of the program's requirements.

To print or save an overview of this program's information, including the program description, learning outcomes, requirements, suggested course

sequencing (if applicable), and advising and graduation information, scroll to the bottom of the left-hand navigation menu and select 'Print Options.' This will give you the options to either 'Send Page to Printer' or 'Download PDF of This Page.' The 'Download PDF of This Page' option prepares a much more concise presentation of all program information. The PDF is also printable and may be preferable due to its brevity.

Institutional Degree Requirements

The following institutional degree requirements apply to all CMU baccalaureate degrees. Specific programs may have different requirements that must be met in addition to institutional requirements.

- 120 semester hours minimum.
- Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher.
- 40 upper-division credits (an alternative credit limit applies to the Bachelor of Applied Science degree).
- 2.00 cumulative GPA or higher in all CMU coursework.
- A course may only be used to fulfill one requirement for each degree/certificate.
- No more than six semester hours of independent study courses can be used toward the degree.
- Non-traditional credit, such as advanced placement, credit by examination, credit for prior learning, cooperative education and internships, cannot exceed 30 semester credit hours for a baccalaureate degree. A maximum of 15 of the 30 credits may be for cooperative education, internships, and practica.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- Capstone exit assessment/projects (e.g., Major Field Achievement Test) requirements are identified under Program-Specific Degree Requirements.
- The Catalog Year determines which program sheet and degree requirements a student must fulfill in order to graduate. Visit with your advisor or academic department to determine which catalog year and program requirements you should follow.
- See "Requirements for Undergraduate Degrees and Certificates" in the catalog for a complete list of graduation requirements.

Essential Learning Requirements

(31 semester hours)

See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

Code	Title	Semester Credit Hours
English ¹		
ENGL 111	English Composition I-GTC01	3
ENGL 112	English Composition II-GTC02	3
Mathematics ¹		
MATH 113	College Algebra-GTMA1 ²	3
History		
Select one History course		3

Humanities	
Select one Humanities course	3
Social and Behavioral Sciences	
Select one Social and Behavioral Sciences course	3
Select one Social and Behavioral Sciences course	3
Fine Arts	
Select one Fine Arts course	3
Natural Sciences ³	
Select one Natural Sciences course	3
Select one Natural Sciences course with a lab	4
Total Semester Credit Hours	31

- ¹ Must receive a grade of 'C' or better and must be complete by the time the student has 60 semester hours.
- ² This is a 4 credit course. 3 credits apply to the Essential Learning requirements and 1 credit applies to elective credit.
- ³ 7 semester hours, one course must include a lab.

Other Lower Division Requirements

Code	Title	Semester Credit Hours
Wellness Requirement		
KINE 100	Health and Wellness	1
Select two Activity courses		2
Essential Learning Capstone ¹		
ESSL 290	Maverick Milestone	3
ESSL 200	Essential Speech	1
Total Semester Credit Hours		7

- ¹ Essential Learning Capstone must be taken after completion of the Essential Learning English and Mathematics requirements, and when a student has earned between 45 and 75 hours.

Foundation Courses

(9 semester hours)

Code	Title	Semester Credit Hours
MARK 231	Principles of Marketing	3
MANG 201	Principles of Management	3
ACCT 201	Principles of Financial Accounting	3
Total Semester Credit Hours		9

Program Specific Degree Requirements

(52 semester hours, must pass all courses with a grade of "C" or higher and maintain a 2.5 GPA or higher in coursework in this area.)

Code	Title	Semester Credit Hours
CISB 101	Business Information Technology	3
ECON 201	Principles of Macroeconomics-GTSS1	3
ECON 202	Principles of Microeconomics-GTSS1	3

KINE 200	Foundations of Kinesiology	3
KINE 205	Introduction to Sport Management	3
KINE 335	Sport in Society	3
KINE 340	Sport Operations	3
KINE 350	Leadership and Ethics in Sport	3
KINE 342	Sport Law and Risk Management	3
KINE 345	Survey of Economics and Finance in Sport	3
KINE 401	Organization/Administration/Legal Considerations in Physical Education and Sports	3
or MARK 335	Sales and Sales Management	
KINE 402	Sport Marketing	3
KINE 406	Governance and Communication in Sport	3
KINE 494A	Sport Management Senior Seminar	1
KINE 499	Internship	12
Total Semester Credit Hours		52

General Electives

All college level courses appearing on your final transcript, not listed above that will bring your total hours to 120 hours. 21 semester hours, 3 additional upper division hours will be needed.

Code	Title	Semester Credit Hours
MATH 113	College Algebra-GTMA1	1
Select additional electives		20
Total Semester Credit Hours		21

Suggested Course Plan

First Year	Semester Credit Hours	
Fall Semester		
ENGL 111	English Composition I-GTCO1	3
KINE 100	Health and Wellness	1
KINE 200	Foundations of Kinesiology	3
KINE 205	Introduction to Sport Management	3
Essential Learning - Social and Behavioral Science		3
Essential Learning - History		3
Semester Credit Hours	16	
Spring Semester		
ENGL 112	English Composition II-GTCO2	3
CISB 101	Business Information Technology	3
Essential Learning - Humanities		3
Essential Learning - Fine Arts		3
MATH 113	College Algebra-GTMA1	4
Semester Credit Hours	16	
Second Year		
Fall Semester		
ECON 201	Principles of Macroeconomics-GTSS1	3
Essential Learning - Social and Behavioral Science		3
Elective		3
KINA Activity		1
Essential Learning - Natural Science		3
ACCT 201	Principles of Financial Accounting	3
Semester Credit Hours	16	
Spring Semester		
ECON 202	Principles of Microeconomics-GTSS1	3

MARK 231	Principles of Marketing	3
MANG 201	Principles of Management	3
Essential Learning - Natural Science with Lab		4
ESSL 290	Maverick Milestone	3
ESSL 200	Essential Speech	1
Semester Credit Hours		17
Third Year		
Fall Semester		
KINE 342	Sport Law and Risk Management	3
KINE 345	Survey of Economics and Finance in Sport	3
Electives (3 courses)		9
Semester Credit Hours		15
Spring Semester		
KINE 335	Sport in Society	3
KINE 340	Sport Operations	3
KINE 350	Leadership and Ethics in Sport	3
KINE 402	Sport Marketing	3
Elective		3
Semester Credit Hours		15
Fourth Year		
Fall Semester		
MARK 335 or KINE 401	Sales and Sales Management or Organization/Administration/Legal Considerations in Physical Education and Sports	3
KINE 406	Governance and Communication in Sport	3
KINE 494A	Sport Management Senior Seminar	1
KINA Activity		1
Electives (2 courses)		5
Semester Credit Hours		13
Spring Semester		
KINE 499	Internship	12
Semester Credit Hours		12
Total Semester Credit Hours		120

- Meet with their advisor and modify their plan as needed. The advisor must approve the final plan.
- Submit the "Intent to Graduate" form to the Registrar's Office to officially declare the intended graduation date and commencement ceremony plans.
- Register for all needed courses and complete all requirements for each degree sought.

Submission deadlines and commencement details can be found at <http://www.coloradomesa.edu/registrar/graduation.html>.

If a student's petition for graduation is denied, it will be her/his responsibility to consult the Registrar's Office regarding next steps.

Advising and Graduation

Advising Process and DegreeWorks

Documentation on the pages related to this program is intended for informational purposes to help determine what courses and associated requirements are needed to earn a degree. The suggested course sequencing outlines how students could finish degree requirements. Some courses are critical to complete in specific semesters, while others may be moved around. Meeting with an academic advisor is essential in planning courses and altering the suggested course sequencing. It is ultimately the student's responsibility to understand and fulfill the requirements for her/his intended degree(s).

DegreeWorks is an online degree audit tool available in MAVzone. It is the official record used by the Registrar's Office to evaluate progress towards a degree and determine eligibility for graduation. Students are responsible for reviewing their DegreeWorks audit on a regular basis and should discuss questions or concerns with their advisor or academic department head. Discrepancies in requirements should be reported to the Registrar's Office.

Graduation Process

Students must complete the following in the first two months of the semester prior to completing their degree requirements:

- Review their DegreeWorks audit and create a plan that outlines how unmet requirements will be met in the final semester.