

SPORT MANAGEMENT (MS)

Degree: Master of Science
Program of Study: Sport Management
Program Code: 8150

About This Program . . .

The Department of Kinesiology offers the Master of Science degree in Sport Management. The mission of the degree program is to develop students' conceptual skills, theoretical comprehension, and practical knowledge in order that they are prepared to become the next generation of leaders in the sport industry.

The degree leads to a wide variety of career choices. Sport management graduates work in school, university and college settings as athletic administrators, public relations/marketing directors, or in professional or amateur sports areas.

This program requires completion of a culminating experience or internship-related project.

All CMU masters-level graduates are expected to demonstrate proficiency in specialized knowledge/applied learning, quantitative fluency, communication fluency, critical thinking, information literacy, and ethical reasoning. In addition to these campus-wide student learning outcomes, a graduate of this program will be able to:

- Relate advanced principles of the sport management field. (Specialized Knowledge)
- Incorporate a variety of oral and written business and professional communications skills. (Communication Fluency)
- Practice ethical behavior in the workplace. (Ethical Reasoning)
- Incorporate advanced sport management principles and theories. (Specialized Knowledge)
- Integrate education in the workplace. (Specialized Knowledge)

Requirements

Each section below contains details about the requirements for this program. Select a header to expand the information/requirements for that particular section of the program's requirements.

To print or save an overview of this program's information, including the program description, learning outcomes, requirements, suggested course sequencing (if applicable), and advising and graduation information, scroll to the bottom of the left-hand navigation menu and select "Print Options." This will give you the options to either "Send Page to Printer" or "Download PDF of This Page." The "Download PDF of This Page" option prepares a much more concise presentation of all program information. The PDF is also printable and may be preferable due to its brevity.

Institutional Graduate Degree Requirements

The following institutional requirements apply to all CMU graduate-level degrees. Specific programs may have different requirements that must be met in addition to institutional requirements.

- Graduate certificates consist of a minimum of 5 credit hours. Master's degrees consist of a minimum of 30 credit hours. Doctoral degrees consist of a minimum of 60 credit hours.

- All credits in a graduate program must be minimally at the 500-level.
- At least fifty percent of the credit hours must be taken at CMU.
- Students must achieve a 3.00 cumulative GPA or higher in all CMU coursework.
- Students may not apply coursework with a grade lower than a "B" toward graduation requirements.
- A course may only be used to fulfill one requirement for each degree/certificate.
- Capstone exit assessment/projects (e.g., Major Field Achievement Test) requirements are identified under Program-Specific Requirements.
- The Catalog Year determines which program sheet and certificate requirements a student must fulfill in order to graduate. Visit with your advisor or academic department to determine which catalog year and program requirements you should follow.
- See "[Graduate Degree Requirements](#)" in this catalog for a complete list of graduation requirements.
- All policies for graduate degrees are outlined in the [Graduate Policies and Procedures Manual](#), [Capstone Guidelines Manual](#), and [Thesis and Dissertation Guidelines Manual](#), all of which are provided on the [Graduate Studies website](#).

Program Specific Requirements

(30 semester hours)

In addition to coursework, this program requires completion of a culminating experience or internship-related project.

| Code | Title | Semester Credit Hours |
|--------------------------------------|----------------------------------------------------------|-----------------------|
| Sport Management Core Courses | | |
| KINE 500 | Facility and Equipment Management in Sport and Fitness | 3 |
| KINE 501 | Research Methods | 3 |
| KINE 502 | Sport Marketing | 3 |
| KINE 510 | Event and Program Management in Sport and Fitness | 3 |
| KINE 520 | Management Policies and Regulations in Sport and Fitness | 3 |
| KINE 535 | Sport in Society | 3 |
| KINE 542 | Sport Law and Ethics | 3 |
| KINE 545 | Sport Finance | 3 |
| KINE 550 | Contemporary Issues in Sport Management | 3 |
| KINE 599 | Internship | 3 |
| Total Semester Credit Hours | | 30 |

| Code | Title | Semester Credit Hours |
|--------------------------------------------------------------------------------------------------|----------------------------|-----------------------|
| Final Requirement | | |
| Successful completion of one of following. Please see your advisor to complete this requirement. | | |
| | Culminating Experience | |
| | Internship-Related Project | |

Suggested Course Plan

First Year

| Fall Semester First Mod | | Semester Credit Hours |
|------------------------------------|----------------------------------------------------------|-----------------------|
| KINE 501 | Research Methods | 3 |
| KINE 550 | Contemporary Issues in Sport Management | 3 |
| Semester Credit Hours | | 6 |
| Fall Semester Second Mod | | Semester Credit Hours |
| KINE 542 | Sport Law and Ethics | 3 |
| KINE 535 | Sport in Society | 3 |
| Semester Credit Hours | | 6 |
| Spring Semester First Mod | | Semester Credit Hours |
| KINE 500 | Facility and Equipment Management in Sport and Fitness | 3 |
| KINE 502 | Sport Marketing | 3 |
| Semester Credit Hours | | 6 |
| Spring Semester Second Mod | | Semester Credit Hours |
| KINE 510 | Event and Program Management in Sport and Fitness | 3 |
| KINE 520 | Management Policies and Regulations in Sport and Fitness | 3 |
| Semester Credit Hours | | 6 |
| Summer Semester | | Semester Credit Hours |
| KINE 545 | Sport Finance | 3 |
| KINE 599 | Internship | 3 |
| Semester Credit Hours | | 6 |
| Total Semester Credit Hours | | 30 |

Submission deadlines and commencement details can be found on the [Graduation](#) web page.

If a student's petition for graduation is denied, it will be their responsibility to apply for graduation in a subsequent semester. A student's "Intent to Graduate" does not automatically move to a later graduation date.

Advising and Graduation

Advising Process and DegreeWorks

Documentation on the pages related to this program is intended for informational purposes to help determine what courses and associated requirements are needed to earn a degree. Some courses are critical to complete in specific semesters while others may be moved around. Meeting with an academic advisor is essential in planning courses and discussing the suggested course sequencing. It is ultimately the student's responsibility to understand and fulfill the requirements for their intended degree.

DegreeWorks is an online degree audit tool available in MAVzone. It is the official record used by the Registrar's Office to evaluate progress towards a certificate and determine eligibility for graduation. Students are responsible for reviewing their DegreeWorks audit on a regular basis and should discuss questions or concerns with their advisor or academic department head. Discrepancies in requirements should be reported to the Registrar's Office.

Graduation Process

Students must complete the following in the first two months of the semester prior to completing their degree requirements:

- Review their DegreeWorks audit and create a plan that outlines how unmet requirements will be met in the final semester.
- Meet with their advisor and modify their plan as needed. The advisor must approve the final plan.
- Submit the "Intent to Graduate" form to the Registrar's Office to officially declare the intended graduation date and commencement ceremony plans.
- Register for all needed courses and complete all requirements for each degree sought.