ENTREPRENEURSHIP (ENTR)

ENTR 196 Topics: 1-3 Credits
Course may be taken multiple times up to maximum of 15 credit hours.

ENTR 296 Topics: 1-3 Credits
Course may be taken multiple times up to maximum of 15 credit hours.

ENTR 300 Small Business and Entrepreneurship 3 Credits
Aspects of management uniquely important to small business firms; the economic and social environment in which they function.

ENTR 340 Applied Financial Management for Emerging Businesses 3 Credits
Overview of basic accounting and finance concepts for non-business majors owning or employed by small business/entrepreneurial ventures.

ENTR 343 Exploring Entrepreneur Opportunities 3 Credits
Introduction to innovation and opportunity recognition, including development of business ideas, business model validation and business feasibility analysis.
Equivalent Course(s): ENGR 353

ENTR 350 The Entrepreneurial Mindset 3 Credits
Prerequisites: ENTR 300 or permission of instructor.

ENTR 395 Independent Study 1-3 Credits
Course may be taken multiple times up to maximum of 6 credit hours.

ENTR 396 Topics: 1-3 Credits
Course may be taken multiple times up to maximum of 15 credit hours.

ENTR 401 Entrepreneurial Finance 3 Credits
Overview of financial management for the entrepreneurial venture, freelancer, or small business. Exposure to financial options from bootstrapping to venture capital. Development of skills using Quickbooks and Excel as tools for personal finance, business startup, and small business management.
Prerequisites: FINA 301.

ENTR 450 Entrepreneurship 3 Credits
Takes the student through activities that an entrepreneur would encounter in the small business start-up process. Topics will center around marketing, managerial, legal, financial and informational needs of the new venture. The use of cases, real life projects and Internet resources will be used extensively during the course.